



# Advancing the Development of Minority Entrepreneurship



*Diversity* is a competitive advantage and is crucial to Illinois' economic growth. Advancing the Development of Minority Entrepreneurship (ADME) is a community investment program developed to strengthen Illinois' start-up and small business ecosystem by tapping into the potential of minority business owners and entrepreneurs.

ADME will facilitate talent identification, business education, mentorship/advisement and introductions to capital access for minority entrepreneurs and small business owners. The intent is to open the doors to the business ecosystem that is typically unavailable to underserved minorities and provide the necessary training, resources and support to set up companies for long term success and growth.

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## TALENT IDENTIFICATION

ADME has partnered with Gallup to use an analytical approach to provide each applicant with an entrepreneurial assessment (EP 10).

2

## EDUCATION

Selected applicants will participate in ADME's Business Experience Boot Camp, a holistic training program with top business educators.

3

## MENTORSHIP/ ADVISEMENT

Participants will be strategically paired with a mentor and adviser to receive one-on-one support.

4

## FUNDING

ADME helps coordinate potential federal, state, and local funding opportunities.





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### The Application Process

There is an application fee of \$25. Participants will be selected based on the strength of their application and the results of the Entrepreneurial Profile (EP10) assessment. All applicants will receive a personal Entrepreneurial Profile, which will include action items to help them identify skills and areas of opportunity for additional coaching.

### Ways to Get Involved

**Applicant:** If you are a minority business owner or entrepreneur in the Chicago, Peoria or Rockford regions you can apply at [www.admeillinois.org](http://www.admeillinois.org).

**Community Partner:** If you are located within the designated regions and would like to volunteer your organization to support ADME we want to hear from you.

**Mentor/Advisor:** If you are a successful business owner and would like to become a mentor/advisor please reach out.

**Financial Partner:** If you are a financial institution, micro-lender or CDFI and would like to participate in the funding component of the program we would like to hear from you.



To learn more about ADME visit: [www.admeillinois.org](http://www.admeillinois.org)

### Program Partners



**Illinois**  
**Department of Commerce**  
& Economic Opportunity  
**OFFICE OF MINORITY BUSINESS DEVELOPMENT**  
Bruce Rauner, Governor

